



# Smartflex

**THE THIRD WAY  
TO IMPULSE SHOPPING**





The exclusive technology patented by ISA that enhances product visibility but significantly lowers power consumption. Thanks to its revolutionary system of mobile wings that open "on demand", Smartflex technology introduces a new concept of display units into the world of professional refrigeration. Taking a conventional wall-mounted display unit as a reference, with the Smartflex technology, depending on use, you can obtain energy savings of over 40%.





For products with unique innovative content in terms of functionality, technology, environmental sustainability and ethical and social implications.



L'esclusiva tecnologia brevettata da ISA che esalta la visibilità del prodotto e riduce in modo significativo i consumi energetici. La tecnologia Smartflex grazie al rivoluzionario sistema a deflettori mobili con apertura "On Demand" introduce un nuovo concetto di espositore nel mondo della refrigerazione professionale. Prendendo in riferimento un tradizionale espositore murale, con il sistema Smartflex technology, si riesce ad ottenere, con deflettori aperti ed a seconda dell'utilizzo, oltre il 40% di risparmio energetico.






La technologie exclusive brevetée par ISA exalte la visibilité du produit en réduisant de façon significative la consommation d'énergie. Smartflex technology grâce au révolutionnaire système d'ouverture par déflecteur "On demand" introduit un nouveau concept d'exposition dans le monde de la réfrigération professionnelle. En prenant pour référence une armoire verticale traditionnelle, avec le système Smartflex technology, nous pouvons obtenir, avec les déflecteurs soulevés et en fonction de l'utilisation, une économie d'énergie de 40%.

Die von ISA patentierte exklusive Technologie verringert in erheblichem Maße den Energieverbrauch bei gleich bleibender Warenpräsentation. Smartflex technology bringt durch mobile, sich bei Notwendigkeit selbst öffnende Deflektoren ein neues revolutionäres Konzept von Warenpräsentation in der Welt der professionellen Kühlung. Im Vergleich zu einem traditionellen Wandkühlregal erzielt das Smartflex technology system bei geschlossenen Deflektoren eine Energieeinsparung von 40%.

La tecnología exclusiva patentada por ISA que exalta la visibilidad del producto y reduce significativamente el consumo de energía. El Smartflex technology gracias al revolucionario sistema a deflectores móviles con apertura "a llamada" introduce un nuevo concepto de expositor ante el mundo de la refrigeración profesional. Tomando como referencia un tradicional expositor de pared, con el sistema Smartflex technology se logra obtener, a deflectores abiertos y según el uso, más del 40% de ahorro energético.

	Glass door	Open front	Smartflex
Energy saving	●●●●●	●	●●●●
Impulse purchasing	●●	●●●●	●●●●●
Customer engagement	●	●	●●●●●
Reduced footprint	●	●●●●●	●●●●
Simultaneous shopping	●●	●●●●●	●●●●●
Grab & Go (one hand shop)	●	●●●●●	●●●●●
Customer confort	●●●●●	●	●●●●
Operator confort	●●●●	●	●●●●
Product visibility	●●	●●●●●	●●●●
Adaptive openings	●	●	●●●●●

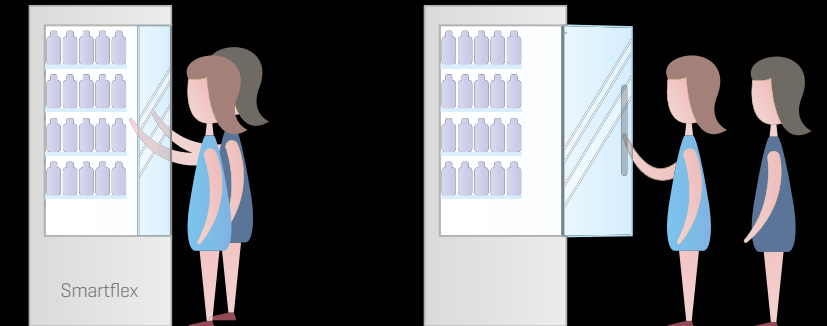
●●●●● best performance

-  **ENERGY SAVING**  
LED
-  **INSTALLATION**  
Plug-in
-  **TEMPERATURE**  
-1/+5 °C
-  **DEFROST**  
Off Cycle
-  **CLIMATIC CLASS**  
3



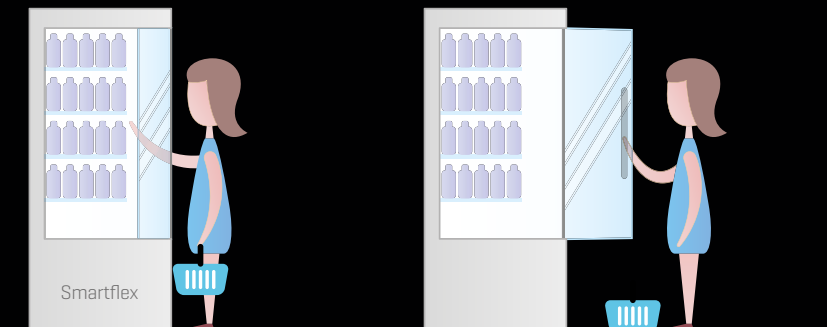
### Impulse purchasing

The door opening speed has become even more intelligent. It is enough to get close to the unit and the Smartflex will open and close the doors quickly and efficiently without wasting time. Therefore it is possible to customize the distance and the automatic opening time of the doors.



### Less barrier, more sales

Shopping basket? Babies in arms? Self-Service tray? Doing the shopping with one hand is no longer impossible thanks to Smartflex technology, that allows to facilitate the purchase and to interact with the product easily as in case of refrigeration counters without doors.



### Reduced footprint

The doors are a good support to reduce energy consumption but they are bulky, they don't allow simultaneous purchases without queuing and they give customers great difficulty to shop the cooler. Smartflex allows to draw exactly optimised layouts and offers a great shopping experience to your customers.



### Energy saving

Smartflex combines the advantages of accessibility of a refrigeration counter without doors with the necessity to reduce consumption and environmental impact, that is guaranteed by the doors.





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*watch video*