

# Boom Shakes

*We looked at all of the competition and decided to purchase from Taylor UK. We are very pleased with our decision. The speed and efficiency of the machine is by far superior to the Scoop Ice Cream we used to offer and much more hygienic.*

Kay Bhudia (Owner)

**Name:** ..... Boom Shakes  
**Area:** ..... Middlesex  
**Business Type:** ..... Milkshake Bar  
**Equipment:** ..... Taylor C708  
**Menu:** ..... Thick Shakes  
**Equipment**  
**Installation Date:** ..... April 2008

## Hand Blended Thick Shakes

Selling Price	£3.65
Less VAT	£0.48*
Sub Total	£3.17
Less Product Cost	£0.38**
Profit per Portion	£2.79
Average Daily Servings	100
Nett Daily Profit	£279.00
Selling Days	360

**Nett Annual Profit £100,440**

\*VAT at 15% \*\*Product cost allows for 12oz of shake base, syrups and disposables



**Taylor**<sub>UK</sub>  
 Soft Serve & Frozen Beverage Equipment